



JOPLIN OUTLAWS COLLEGIATE BASEBALL CLUB

5860 N PEARL - VILLAGE OF AIRPORT DRIVE - JOPLIN, MISSOURI 64801

Phone: 417-825-4218 e-mail: merains@mchsi.com

Web-site: www.joplinoutlaws.com

Re: Sponsorship of Joplin Outlaws Collegiate Baseball Club - 2012

To Whom It May Concern;

This letter is to request a sponsorship for the Joplin Outlaws Collegiate Baseball Club. We are a 501c3 non-profit summer collegiate baseball organization. Our home games will be played in Joplin, Missouri at the new Joplin Sports Complex. Our team will be made up of college baseball players from across the United States as well as some local talent. We will be playing against teams from Missouri, Iowa, Nebraska and Kansas. Our schedule will consist of approximately forty-six (46) games with at least twenty-two (22) of those games being at home. I have attached a current schedule with game dates, times and locations.

The purpose of the "Joplin Outlaws Collegiate Baseball Club, a member of the MINK League, is to develop and promote the game of baseball by offering quality playing opportunities and player development, by playing competitive with other top baseball players. We will accomplish this by paying the price in commitment, dedication, effort and sportsmanship; and by having pride in self, team and the community. We will respect the community, the team and the organization and will strive to promote and enhance the game of baseball in our community.

In addition to playing games, our team will also be holding a youth baseball camp. We will also be helping with youth and community projects and various activities within the surrounding communities. In previous years the Outlaws have partnered with several community organizations. Some of the activities included:

- Souls Harbor: a canned food drive.
- Joplin Humane Society: Food and supply drive and a pet adoption night.
- Hope-4-You & Breast Cancer Foundation of the Ozarks: Breast cancer awareness day and Outlaws player's jersey raffle to raise money for Hope-4-You.
- Muscular Dystrophy Association – Fundraiser
- Boys and Girls Club: Lunch and activities with the Outlaw players.

We will be charging admission to our games; \$2.00 for Adults and children under 12 will be free. Our attendance last year averaged over 200 at each home game. We anticipate the attendance to increase as the Outlaws become more recognized in the surrounding communities.

I have attached the various levels of sponsorship and the recognition that comes with each level of sponsorship. Other options for sponsorship are open to suggestions. We would appreciate the opportunity to work with you and hopefully partner with you as a corporate sponsor. Your consideration of support for our team would be greatly appreciated. Please contact me at 417-825-4218 or merains@mchsi.com

Sincerely,

Mark A. Rains

General Manager / President



JOPLIN OUTLAWS

BASEBALL

2012 SPONSORSHIP OPPORTUNITIES

www.joplinoutlaws.com

Find us on **FACEBOOK**

Contact: Mark Rains @ 417-825-4218 or merains@mchsi.com



- DOUBLE - \$200.00:**
1. Recognition at one (1) Outlaws game
 2. Name on "Sponsorship" Banner
 3. Name in Outlaws "Game Day Program" (all home games)



- TRIPLE - \$500.00:**
1. One (1) game announcement at every Outlaws home game
 2. 4'x4' Personalized Logo Banner
 3. 1/4 page "Ad" in Outlaws "Game Day Program"
 4. Small "Ad" on Outlaws "Team Poster"
 5. Recognition on Outlaws team web-site



- HOME RUN - \$1,000.00:**
1. Two (2) game announcements at every Outlaws home game
 2. 4'x6' Personalized Logo Banner
 3. 1/2 page "Ad" in Outlaws "Game Day Program"
 4. Medium "Ad" on Outlaws "Team Poster"
 5. Recognition and Link on Outlaws team web-site
 6. Name on Outlaws Baseball Camp t-shirt (Small)
 7. Twenty-five (25) Outlaws Tickets for: hot dog, chips & drink
 8. Ten (10) Season Passes (a \$440.00 Value)



- GRAND SLAM - \$2,000.00:**
1. Four (4) game announcements at every Outlaws home game
 2. 4'x8' Personalized Logo Banner
 3. Full page "Ad" in Outlaws "Game Day Program"
 4. Large "Ad" on Outlaws "Team Poster"
 5. Recognition and Link on Home Page of Outlaws team web-site
 6. Name on Outlaws Baseball Camp t-shirt (Medium)
 7. Throw out a "First Pitch"
 8. Receive an Outlaws autographed baseball
 9. Fifty (50) Outlaws Tickets for: hot dog, chips & drink
 10. Twenty-five (25) Season Passes (a \$1,100.00 Value)



- MVP SPONSOR - \$4,000.00:**
1. Eight (8) game announcements at every Outlaws home game
 2. Two (2) 4'x8' Personalized Logo Banner
 3. Full page "Ad" in Outlaws "Game Day Program"
(Ad is "inside front cover" or "inside back cover")
 4. Top position, XL "Ad" on Outlaws "Team Poster"
 5. Recognition and Link on Home Page of Outlaws team web-site
 6. Name and Logo on Outlaws Baseball Camp t-shirt (Large)
 7. One-Hundred (100) Outlaws Tickets for: hot dog, chips & drink
 8. Throw out a "First Pitch"
 9. Receive an Outlaws autographed baseball
 10. Receive an Outlaws Team Photograph
 11. Fifty (50) Season Passes (a \$2,200.00 Value)



JOPLIN OUTLAWS
BASEBALL
ADVERTISING OPPORTUNITIES

www.joplinoutlaws.com

Find us on **FACEBOOK**

Contact: Mark Rains @ 417-825-4218 or merains@mchsi.com

2012 SEASON

GAME DAY PROGRAM: Distributed at all Home Games & Activites



1/8 Page = \$100.00

1/4 Page = \$200.00

1/2 Page = \$350.00

Full Page = \$500.00

Inside Front Cover or Inside Back Cover = \$600.00

Back Page, in Color = \$750.00

TAKE ME OUT TO THE BALLGAME: Outlaws Meal Tickets, \$5.00 each (hot dog, chips & drink)



A great an inexpensive way to treat your employees or organization to a family night out!



CAMP T-SHIRT SPONSORSHIPS: Name on 500 Camp T-Shirts

Small Print Name = \$100.00 Medium Print Name = \$200.00 Large Print Name = \$300.00

We are a **501c3 non-profit** summer collegiate baseball organization. (Our team is made up of college players.)

- Our home games will be played in Joplin at the new Joplin Athletic Complex.
- 2011 attendance ranged from 200 – 500 fans per game
- Admission will be \$2.00 for adults, Children under 12 are free.
- Season passes will be available for \$20.00, which includes all regular season games.

The purpose of the “Joplin Outlaws” Collegiate Baseball Club, a member of the MINK League, is to develop and promote the game of baseball by offering quality playing opportunities and player development, by playing competitive with other top baseball players. We will accomplish this by paying the price in commitment, dedication, effort and sportsmanship; and by having pride in self, team and the community. We will respect the community, the team and the organization and will strive to promote and enhance the game of baseball in our community.

